



Press Release – For Immediate Release

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Anderson Receives C2C Silver Certification

Clinton, SC. – Anderson Hardwood, has received the coveted Cradle to Cradle™ Silver Certification from McDonough Braungart Design Chemistry (MBDC).

Developed by world-renowned architect William McDonough and innovative chemist Michael Braungart, Cradle to Cradle redefines the design of products, processes and systems to provide financial, environmental and social benefits.

MBDC's Cradle to Cradle™ certification process looks at a number of factors that contribute to a product's suitability, such as the use of environmentally safe and healthy materials, design for recycling, water and energy efficiency and social responsibility.

Anderson is one of the first flooring manufacturers to earn C2C certification on all their hardwood-flooring products.

In addition to MBDC C2C Certification, Anderson is the first Company to be Certified Sustainable under the Responsible Purchasing Program sponsored by the Nation Wood Flooring Association.

All Anderson Family of Brands products comply with the recently revised Lacey Act, the United States' national wildlife protection statute that has been amended to make it a criminal offense to import illegally logged timber products into the U.S. All products are also in compliance with the California Air Resources Board (CARB 2) requirements and are GREENGUARD® Air Quality Certified.

“We are proud to have achieved C2C Certification from MBDC,” says Don Finkell, President of Anderson Hardwood. “Anderson has a legacy of environmental innovations going back to engineered flooring invented by our founder Andy Anderson in 1946. This third-party C2C Certification is just another verification our commitment to leaving the planet better off than when we found it.”

About Anderson

Anderson Hardwood, headquartered in Clinton South Carolina, is an independent operating company owned by Shaw Industries, the world’s largest carpet manufacturer and a leading floor covering provider with more than \$5 billion in annual sales and approximately 26,000 associates. Recognized leaders in environmental stewardship, both Anderson and Shaw have implemented hundreds of sustainability initiatives and cradle-to-cradle design solutions. For more information, visit www.andersonfloors.com

